

# The Practice of Regional Decorative Art in the Field of Architectural Decoration Design

Chang LIU

Liaoning Communication University, Shenyang, 110136 Liaoning, China

1256155868@qq.com

**Keywords:** Regional decorative art, Architectural decoration, Design field

**Abstract:** The development of modern technology has led to the phenomenon of cultural convergence in globalization, which has brought great impact on regional and ethnic cultures. At the same time, regional and ethnic cultures are increasingly being valued by people. The culture formed in a region is a reflection of the mutual interaction, coordination, and transformation between humans and nature that arises from the long-term process of human survival and environmental change within a fixed regional scope. In modern design, traditional culture and regional cultural characteristics should be fully protected and developed. On the basis of respecting traditional culture, efforts should be made to explore design languages with local cultural characteristics. The legitimacy and scientificity generated in the decoration planning process are also key elements based on the standards expressed in regional cultural and artistic planning. This article attempts to study the field of architectural decoration design through regional decorative art. In decoration planning, we focus on and showcase regional culture in order to ensure that the interior decoration state we plan is compatible with the overall background of life, showcasing the coordinated development between humans and nature and possessing local cultural characteristics.

## 1. Introduction

With the advent of the network era, people's communication is becoming more and more convenient. Optical fiber and wireless communication technologies connect people in a closer space, thus bringing us into an era of global integration. The development of modern science and technology has led to the cultural convergence of globalization, which has brought great impact on regional and national cultures. At the same time, people pay more and more attention to regional and national culture[1]. The culture formed in a region is a reflection of the interaction, mutual harmony and mutual change between man and nature in the process of human beings' living environment and changing the environment for a long time in a fixed region. In other words, regional culture shows the long-term existence of local people and the ecological environment, and this state is justified and reasonable in the established area[2]. Therefore, it can be said that the regionality of architecture can make it fully integrated into the local environment and become an organic part of local humanistic elements. This puts forward a topic for architectural designers, that is, the application of regional elements should be fully considered in architectural design. The problems exposed by many special national conditions and actual situations in China make architects realize more and more deeply that learning from the experience of western modern architecture can't help all our practical problems. The gradual convergence and lack of characteristics of China also make architects realize that it is urgent to explore the "China" or "regional" of contemporary architecture in China. In modern design, we should fully protect and develop traditional culture and regional cultural characteristics, and strive to explore design languages with local cultural characteristics on the basis of respecting traditional culture[3-4]. The legitimacy and scientificity produced in the process of decoration planning are also based on the standards expressed in regional cultural and artistic planning. We must pay attention to and show regional culture in the decoration planning, so that the interior decoration state we plan can adapt to the background of life, show the coordinated development between man and nature and have local

cultural characteristics.

## **2. The Concept of Regional Relevance**

### **2.1 Regionality of Design**

People in the region should comprehensively consider the weather conditions in their own region and the ethnic status within the region, and express a new state and scenario. Just as many planners nowadays adhere to the standard: what represents a nation represents the world. The formation of regionalism is inseparable from three main factors: firstly, the local regional environment, natural conditions, and seasonal climate; secondly, historical relics, ancestral teachings, and lifestyle; The third is folk etiquette, local culture, customs, and local materials. It is precisely due to the above factors that the unique regional style has been constructed. Regional architectural culture does not only exist in China, but there are many architectural cultures that can reflect regional characteristics worldwide[5]. For example, the centers of many representative cities in Europe are often squares and churches, which can reflect the importance that Europeans place on politics and history. In China, many buildings have tall walls, and within the walls are winding houses and scenery, demonstrating the introverted nature of China's overall culture and having strong recognizability. Through the method of dividing spatial areas, many aerial courtyards were planned and unique arcades were added to the building, which allowed the complex building, although large in size, to still display lightweight and dynamic characteristics[6-7].

Due to the fact that many highly regional folk customs, cultures, and artworks have developed and evolved in a state of isolation, even with limited communication and exchange in the past, their degree of assimilation and alienation is limited, so their identifiability is very clear. Some designers simply use traditional symbols or colors in a large amount, some simply imitate traditional design styles and forms, and some simply imitate and restore traditional local architecture. This reflects a superficial or even incorrect understanding of a certain regional characteristic, which is consistent with the phenomenon that is currently happening in the field of interior design in China[8]. Because the theme is different, it is necessary to accurately grasp the feature positioning of the project, conduct in-depth exploration and development from the essence of the project, be familiar with the performance requirements of the project, and then integrate it into the environment of artistic creation, which can promote the progress of decoration planning.

### **2.2 Forming Factors of Regionality**

The regional viewpoint is determined by the local geographical conditions and the resulting human conditions for a long time. With the advancement of society, the improvement of human living standards and the diversity of values, and the promotion of the era background of exploring characteristics, the regional style of decoration planning can form a planning trend, which is increasingly sought after and loved by people[9]. The formation of regionality is inseparable from three main factors: first, the local regional environment, natural conditions and seasonal climate; second, the historical legacy, ancestors' ancestral training and lifestyle; The third is folk etiquette, local culture, local customs and local materials. It is precisely because of the above factors that the unique regional style is constructed. In architectural interior design, regional culture also has the following three levels, as shown in Figure 1.

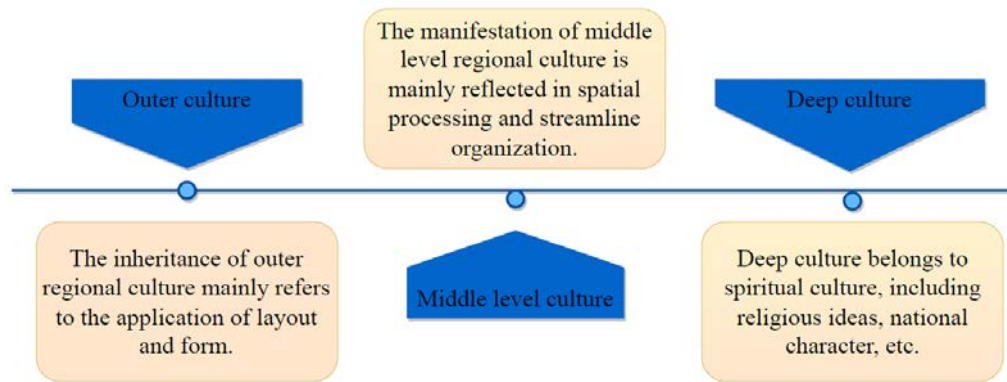


Fig.1 Main Levels of Regional Culture

The understanding of regional culture, people often only stay in the superficial understanding of culture. Pang Pu, a scholar, put forward three levels of culture in the article Cultural Structure and Modern China. He thinks that cultural structure includes three levels: the outer layer is the material product of human beings, which is visible; the middle layer is the combination of mind and material, including people's thoughts, feelings and will hidden in the outer layer[10-11]. The humanistic environment includes the historical traditions, customs and architectural techniques in the place; The social environment level includes the economic development and social organization system in a specific regional environment.

### 3. Decorative Art Design of Architectural Modeling

#### 3.1 The Concept of Architectural Design

Regional culture is the foundation for planning to have unique characteristics and the key to continuous innovation. The regionality of decoration planning is studied based on two aspects: theme and regional differences. Because the theme is different, it is necessary to accurately grasp the feature positioning of the project, conduct in-depth exploration and development from the essence of the project, be familiar with the performance requirements of the project, and then integrate it into the environment of artistic creation, which can promote the progress of decoration planning[12]. The regionality of design refers to the absorption of local, ethnic, and folk styles in the design, as well as various cultural traces left over by the history of the region. Designers should, while pursuing modernization, rediscover the traditional culture that has been forgotten for a long time with a rational perspective, realizing that no development or progress in civilization can be achieved at the cost of forgetting history or tradition. "Modernization" should be a modernization based on traditional culture. While emphasizing characteristics, it can also reflect the professional spirit and pursuit of practitioners. The design of the comprehensive building can follow the regional culture and architectural characteristics of the Lingnan region. Although the overall appearance of the building is very modern, it can reflect the rich local characteristics of Lingnan in terms of layout and details.

#### 3.2 Interior Space Image Design

The artistic atmosphere of the spatial image needs to be expressed through certain materialization methods. This materialized way is designed for the image of indoor spatial entity. The physical image of indoor space is composed of spatial form, architectural structure and structural form, furniture and furnishings, and enclosed interfaces, which interact with each other to create the overall atmosphere of the space. The interior space image design can be roughly divided into three categories, as shown in Figure 2.



Fig.2 Interior Space Image Design

① to express regionality through spatial forms.

The profound historical and cultural background and strong local ethnic characteristics contained in the traditional decorative elements of China are favored in modern design because of its originality and symbol. In China, the spatial forms of residential buildings in different regions are different, such as bamboo buildings in the south, white-walled tiles in Huizhou and Mongolian yurts in the north, all of which are typical spatial forms with regional characteristics.

② express regionality through enclosed interfaces.

The design technique of the wall is analyzed, which is actually the design content of the plane layout. To express the regionality through the wall, we can start with materials and colors.

③ Express regionality through furniture and furnishings.

It is a very effective way to express regionality through furniture and furnishings with regional characteristics. Furniture is the carrier of culture, covering all aspects of material, spirit, culture and consciousness. It presents various style changes in the fertile soil of different regions. Only by fully understanding the culture where the ornaments are located can we design works that are recognized by people. With the development of society and different lifestyles in different times, modern technology should be used to solve buildings with local color, and modern people should not stay in the original way.

### 3.3 Properly and Reasonably Utilize Regional Concept Positioning

The regional positioning must be reasonable, reflecting the existence of reality, and not blindly copying. If blindly pursuing the so-called “regionalized style” and damaging the spatial environment, it is a huge waste. With the deepening development of globalization, regional design has become an important supplement to popular elements, but it is mainly suitable for consumption

places such as hotels. In the design of the comprehensive building, attention is paid to incorporating the local characteristics of the region. For example, in order to solve lighting and ventilation problems, green spaces are interspersed in the courtyard. And through the clever design of the courtyard, all the internal rooms can have light penetration, which has been reborn in modern architecture. The top of a building is often a sloping roof, and the exterior walls are usually light colored. The design of terraces, open corridors, and other facilities fully reflects the openness of its culture. In addition, architecture has also placed great emphasis on drawing inspiration from heterogeneous cultures in history. Emphasis was placed on creating an open indoor environment in the design. Through the top, natural lighting is provided from sunlight, making the atrium of the building very bright and creating a highly open spatial environment.

#### **4. Conclusions**

At present, the process of urbanization in China is developing by leaps and bounds, and the urban construction industry has developed with each passing day. The reality is that the architectural design of many cities is tending towards internationalization and convergence, but they have lost the cultural heritage and humanistic characteristics of the cities themselves. The profound historical and cultural background and strong local ethnic characteristics contained in the traditional decorative elements of China are favored in modern design because of its originality and symbol. Designers can only design works that are recognized by people if they are tailor-made, fully respect the local culture and fully understand the culture where the decorations are located. In the embodiment of landscape design, regional decorative art should pay attention to multi-angle and all-round design, and should not be short-sighted because of choking. It should be systematically designed in combination with the different backgrounds of the region, so that the architectural landscape can well show the characteristics of the building and enhance the overall level and appreciation of the building from the side. The indoor room wind environment is taken as the criterion to evaluate the plane size and height of atrium, and the dominant wind direction in the city where the building is located and its proportion in a year are considered together. In architectural design, certain artistic elements are usually incorporated, and at the same time, the building is more in line with its regional characteristics. With the development of the construction industry, architectural design has also been given a brand-new historical mission, that is, to find a balance between the ecological environment and modern architecture.

#### **References**

- [1] qiangchen. Application of environmental protection decoration materials in architectural design and urban planning and design[J]. IOP Conference Series: Earth and Environmental Science, 2021, 760(1):012047-012066.
- [2] Kamel M K, Mahgoub Y. The Role of Decorative Design In Reviving The Aesthetics Of The Gulf Architectural Heritage[J]. Journal of Landscape Research, 2021, 66(15):28-54.
- [3] Zhang Y, Ong C C, Zheng J, et al. Generative design of decorative architectural parts[J]. The visual computer, 2022, 66(4):38-55.
- [4] AN, Junli, WANG, et al. The Integration of Traditional Tibetan Architectural Elements with Modern Landscape Planning and Design[J]. Journal of Landscape Research, 2022, 10(06):94-103.
- [5] Yu D. Analysis on the Architectural Characteristics of Three-religion-hall in Southeast Shanxi[J]. Landscape Research: English Version, 2022, 14(1):107-111.
- [6] Yan-Jun L I, Wang Y N, Li-Yue W U. Analysis of The Shape and Architectural Characteristics of The Song Family Courtyard in Yuzhou, Henan[J]. Literature and Art Research: English Version, 2022, 12(12):9-18.
- [7] Majeed O A. Formal Diversity and the Philosophy of the Unit Design Decorative Architectural

Formations[J]. *Opcion*, 2019, 89(20):2899-2921.

[8] Farkisch H. Prioritization of the Components of Regionalism in Choosing the Field of Architectural Design with the Aim of Increasing Tourist Satisfaction Article Type Original Research[J]. *geographical researches quarterly journal*, 2020, 82(11):275-282.

[9] Li J, Jia R. Research on Traditional Decoration of Tianjin Folk House Architecture based on Regional Culture[J]. *Art and Design*, 2022, 66(20):59-62.

[10] Chen X, Tang L. An analysis of the architectural forms and decorative art of the liangshan yi nationality traditional dwellings[J]. *Design*, 2019, 62(10):46-72.

[11] Chen G J. Architectural Decorative Art Research on Ancient Village of Hong Keng in the South of Fujian Province[J]. *Journal of Zhangzhou Institute of Technology*, 2023, 63(15):46-58.

[12] Ren T. A Study on the Symbolic Significance of Decorative Art of Huizhou Traditional Residential Buildings [J]. *Open Access Library Journal*, 2021, 15(4):20-29.